

CARTIER

Cartier was founded in Paris in 1847 by Louis-François Cartier. It was his three grandsons, Louis, Pierre and Jacques, who were responsible for establishing the famous world-wide empire. Louis retained responsibility for the Paris branch, moving it to the rue de la Paix in 1899. Jacques took charge of the London operation and eventually moved to the current location in New Bond Street. Pierre established the New York branch in 1909, moving in 1917 to the current location at 653 Fifth Avenue. Prominent amongst Cartier's gifted team, were Charles Jacquau who joined Louis Cartier in 1909 for a lifetime and Jeanne Toussaint who was appointed Director of Fine Jewellery from 1933. In the 1960s Cartier New York and Cartier Paris passed into outside hands. In 1972, a group of investors led by Joseph Kanoui bought Cartier Paris whose President became Robert Hocq, originator of the concept "Les Must de Cartier" in collaboration with Alain Dominique Perrin. In 1974, Cartier London was bought back and Cartier New York in 1976. In 1983, the "Art of Cartier Collection" was initiated by the late Eric Nussbaum. Today, Cartier is part of the Richemont group.

GIULIANO

Carlo Giuliano (1831-1895) moved to London from Italy where he and his sons Carlo and Arthur Giuliano established a successful jewellery business in 1860. Carlo Giuliano was a close associate of F.P. Castellani and his early hallmark, a monogram of initials C.G. together with some of his early work in the archeological style, can be confused with that of Castellani. The Giuliano family are most famous for their enamelled jewellery in the Renaissance tradition with a characteristic use of cabochon stone. Their business closed in 1914.

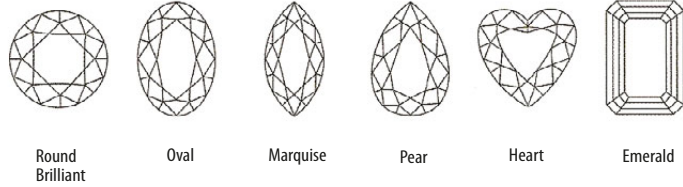
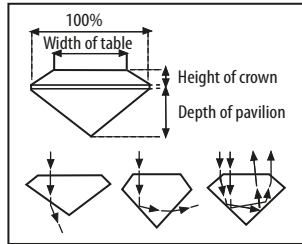
VAN CLEEF & ARPELS

Founded in 1906 by Alfred Van Cleef and his brothers-in-law Charles and Julien Arpels on the Place Vendôme in Paris, Van Cleef & Arpels is one of the world's most exquisite jewellers. The immediate success of the House prompted the founders to expand to important seaside resorts in France and well as abroad. New York City became the first location in the United States for Van Cleef & Arpels in 1939 and the House has since opened boutiques in five more U.S. cities. Van Cleef & Arpels is renowned for its innovative designs and techniques such as the Mysterious Setting, in which the prongs are hidden underneath a gemstone. The designs include only the highest quality and pieces are often interchangeable – brooches can become pendants or hair clips, earrings have detachable drops and bracelets can be linked together to create necklaces. Van Cleef & Arpels is currently part of the Richemont Group.

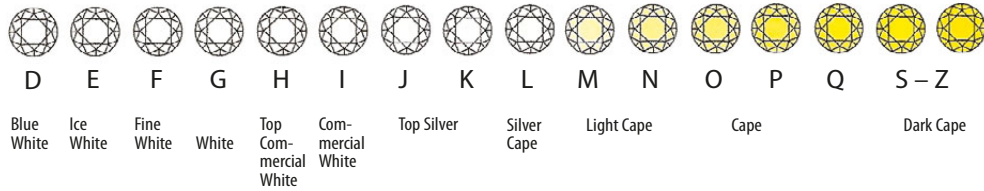
HARRY WINSTON

At the age of 24, Harry Winston opened his first business in New York City, known as the Premier Diamond Company. Twelve years later, he established another company under his own name and began to manufacture jewellery. Winston was responsible for the cutting of such famous diamonds as the Jonker, the Taylor-Burton, the Star of Sierra Leone, and the Vargas. He donated three important diamonds to the Smithsonian: The Hope, the Portuguese and the Oppenheimer. By the 1950s, Winston was acknowledged as the "King of Diamonds", owning at one time or another as many as one-third of all the famous diamonds in the world. In 1962 the company moved from 7 East Fifty-first Street to its present location at 718 Fifth Avenue. With his death in 1978, Winston was succeeded by his son, Ronald, now the chairman of the company, who continues his father's tradition of offering "Rare Jewels of the World", the firm's motto for many years. In an effort to address an ever expanding market for their jewellery, the firm opened a salon in Tokyo in 1989 - one on Rodeo Drive in Beverly Hills the following year. They also created a watch department "The Ultimate Timepiece".

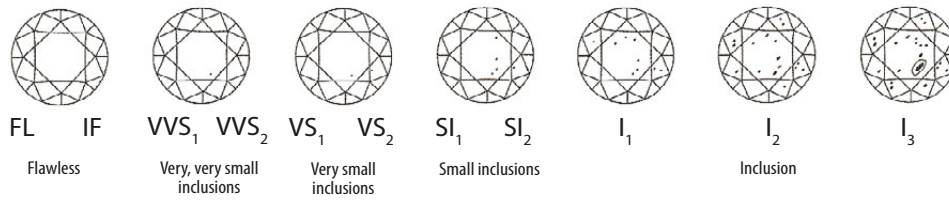
Cut



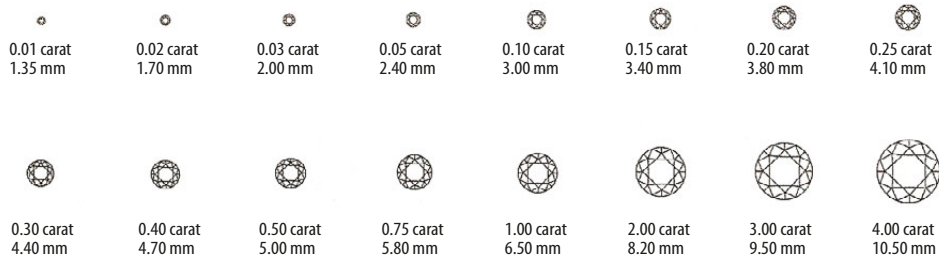
Colour (G.I.A.)



Clarity (G.I.A.)



Carat



Courtesy of Jewellers Network, the Southern African Jewellery Trade Directors, from information supplied by De Beers.
www.jewellersnetwork.co.za

Colourless Diamond Index

Colour	Clarity	Weight	Cut	Lot
E	VS1	2.265	Brilliant	16
H	S12	0.80	Heart	23
TWL	S12	3.813	Marquise	43

Coloured Diamond Index

Colour	Clarity	Weight	Cut	Lot
Yellow	VS1	1.173	Round/Brilliant	57
Greyish Brown (R)	I1	2.101	Round	65
Intense Pink	Natural Fancy	0.55	Round/Brilliant	67
Fancy Yellow	S12	1.0568	Radiant Square	68
Light and Fancy Yellow (NCNA)	VS2	4.557	Round/Brilliant	69

Conversion Chart

Ring Size				
American	French/Japanese	English	Metric	Lot
4 ¼	7	I	47.4012	55
5	9	J ½	49.1967	56
5 ¼	10	K	49.7952	59
5 ½	–	K ½	50.3937	69; 74
6	–	L ½	51.5907	20
6 ¼	12	M	52.1892	43; 47; 72
6 ¾	–	N	53.4660	49
7	14	N ½	54.1044	48
7	15	O	54.7428	44
7 ¼	–	O ½	55.3812	26; 27; 33; 58
7 ½	16	P	56.0196	53; 75
7 ¾	–	P ½	56.6580	16; 22; 61
8 ½	–	R	58.5732	57
9	20	S	59.8500	73
9 ¼	–	S ½	60.4884	63
9 ½	21	T	61.1268	41; 62
10	–	U	62.4026	40



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Irma Stern, *Gladioli*, signed and dated 1939, oil on canvas, 99 by 93 cm

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JOANNA HARDY

The Jewellery Expert

In August this year, Strauss & Co was delighted to host in Cape Town and Johannesburg valuation days, lectures and exclusive jewellery appreciation courses conducted by internationally acclaimed jewellery expert, Joanna Hardy. With 30 years' experience in the industry including 14 years with Sotheby's, Joanna now runs The Jewellery School of Excellence in London. Her Jewellery Master Class presents a glamorous guide to the complexities of the jewellery world and a hands-on approach to assessing gems

and jewels. Joanna's expert insider knowledge offers a new appreciation of the skill and craftsmanship required to create beautiful jewels that stand the test of time. A skilled broadcaster, she is a regular jewellery expert on the BBC Antiques Roadshow. She has been made a Fellow of the Royal Society of Arts and a Freeman of the Goldsmiths Company and of the City of London.

"Jewellery is my passion and I want to share the world of gems and jewels with you." Joanna Hardy

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